

Josh Pyle

Senior Developer Relations & Technical Enablement Consultant

Accomplished Communications and Program Management leader with 25+ years of experience, including 17+ at Google, dedicated to cultivating mission-driven cultures and accelerating technology adoption. Trained **6,700+ engineers** on complex infrastructure systems, driving measurable improvements in productivity and adoption. My approach combines strategic program architecture with compelling content creation to transform technical complexity into accessible learning experiences for engineering audiences.

Core expertise

- **Developer relations & program leadership:** DevEx Strategy | Technical Training Programs | API Documentation | Developer Community Building | Internal Developer Advocacy | Strategic Communications | Change Management | Cross-functional Stakeholder Management | Data-Driven Decision Making | Go-to-Market Strategy
- **Content, research & analytics:** Technical Writing & Documentation | Executive Presentations | Newsletter Management | Survey Design (Qualtrics) | Workshop Facilitation | Video Production | Qualitative/quantitative research | Communications measurement | AI-powered analytics (NotebookLM)
- **Technical skills & tools:** HTML/CSS | Markdown | Technical Documentation | Google Workspace (expert) | Adobe Creative Suite | Slack | Analytics (Google Analytics) | CMS Platforms | Documentation Systems | Learning Management Systems

Professional experience

Google | Search Platforms | 2018 – 2025

Program Manager, Search Platforms Developer Relations

- Functioned as embedded communications business partner to Search Platforms leadership, translating technical strategies into clear narratives that connected developer teams to Search's mission
- Owned **Search Platforms Must-Knows newsletter** reaching **5,000+ Googlers** with **70% average open rate** and **15% CTR**, measurably boosting infrastructure adoption
- Led communications and strategy for **Search Features Boot Camp (SFBC)**, managing operations for **6,700+ Software Engineers** with **4.6/5.0 CSAT**
- Created comprehensive technical guides, API documentation, code samples, and integration tutorials that became standard resources for thousands of developers
- Managed bi-annual **Search Developer Survey** (950+ respondents in H1 2019) that shaped strategic roadmaps and **saved 2.5 weeks of engineering time annually** via automation
- Established **Search Platforms Tech Talks series** (15 sessions, **1,800+ attendees**, **4.3/5.0 CSAT**), fostering knowledge-sharing culture

Google | gTech Ads | 2015 – 2018

Marketing/Communications Manager, Academy for Ads (now Skillshop)

- Created **Academy for Ads' initial go-to-market strategy**, launched October 2016, achieving **1 million users (3x growth) by April 2018**
- Drove internal communications strategy for gTech Ads Mobile Certification, resulting in **93% participation** across organization
- Provided UX feedback that **improved sign-in flow retention by 10%** in learning platform
- Developed technical training content and certification for thousands of advertisers and agencies

Google | Affiliate Network & gTech - Marketing & Content Strategy | 2007 – 2015

- Managed content strategy for Google Affiliate Network Help Centers, driving **68% increase in customer self-service resolution** (35% to 59%)
- Led High Potential Advertiser project, yielding **43% month-over-month increase in net Google fees** for optimized accounts
- Produced **Google Affiliate Ads for Blogger launch video** with **100K+ YouTube views**
- Developed robust technical documentation, FAQs, and training materials for internal/external audiences

Community leadership and culture

Talks at Google Chicago | Co-Lead & Executive Producer | 2014 – 2024

- Organized **40+ high-profile events** with world-renowned speakers (Chris Anderson of TED, Chicago Hamilton cast, Joe Russo) for global audience (**2M+ YouTube views**)
- Managed end-to-end event production including speaker coordination, content strategy, and audience engagement

Consulting services & availability

Available for: Developer Relations Strategy | Technical Enablement | Community Building | Technical Content | Go-to-Market Strategy | Fractional DevRel Leadership

What I bring: 17 years at Google scaling programs that drive adoption – training engineers, launching products to millions of users, and building engaged developer communities.

Education & recognition

Education:

- **Bachelor of Arts in Communications** | Media Concentration | Wheaton College | 1995

Key recognitions:

- Google Chicago Site Contribution Award (2018) | 90+ Peer Bonuses | Promoted to senior roles (2016, 2020)